A STABLE, DEBT-FREE COMPANY SINCE 1966!

Ask About Our
Display & Stock Models For Sale!
Already Built, Proven Designs
And Available Immediately!

Our New Classic-Series
Offers The Best New
Home Value!

Now Offering Our
New Rustic Series Homes
In 3 Styles!

Also See Our Cabins,
Mini-homes &
Deluxe Multi-family!

Energy Efficient
For A Lifetime
Of Savings!

Visit Our Website:
DesignHomes.com
Thank you

We at Design Homes greatly appreciate your interest in our quality-built, custom homes. Since 1966, we have built over 19,000 new homes in 10 states. Our unique policy of factory-direct sales not only saves you money, but also enables us to include many things in our base price that are usually add-ons elsewhere. We are also able to allow custom-designing of floorplans at no extra charge!

Our construction standards exceed most on-site builders--with stronger floors, extreme insulation, low-E windows, and all brand-name components. We do not just meet the requirements of the state and national building codes, in most cases we exceed them! It is our goal to give you the very best home -- and the very best home VALUE possible.

Take a look through our brochure, visit our website and stop in at one of our many locations to see our model home displays. We are confident that your next home will be a custom Design Home.
~ Certainteed Contractor Shake-Look Shingles
~ Nominal 22” Roof Overhang
~ Vented Aluminum Fascia & Soffits
~ Kohler Plumbing & Faucets
~ Mohawk Revwood Vinyl Flooring
~ 2x6 Sidewalls
~ Square-D 200-amp Breaker Panel
~ Pex Plumbing Supply Lines (except 2-story) (On-site Plumbing by Others)
~ 3/4” T&G LP TopNotch 350 Floor Decking (glued)
~ R-55 Ceilings (Design Series Ranch)
~ 5/8” Fireshield Ceiling Drywall
~ Insulated Headers Where Possible
~ Pella Low-E Vinyl Windows Standard
~ Weathershield, Pella & Andersen Wood Windows Optional
~ Ceiling R-Values Vary With Home Style

Ceiling drywall is attached with screws to truss rafters with 24” O.C. framing. Cape Cod, Contemporary & Loft homes have conventional roof framing 16” O.C.

Specifications
Subject to Change Without Notice
MN Contractor #BC146710

Exceeds “Stick-Built” Specifications!
How To Choose Your New Design Home...

1. **Order A Custom Home To Be Built...**
   Bring in your floorplan ideas. Customizing plans is free! Make your dream home perfect for your property, your needs and your budget.

2. **Order A Prebuilt Stock Model...**
   Proven designs. Immediate availability. The FASTEST way to get a new home!

3. **Order A Display Model...**
   Get our BEST discount and quick delivery!

**Ask About Our Additions ...**
Available in 8 different sizes with new home orders.

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Design Homes garages are available in much of our delivery area. We pre-build the walls and deliver, set and finish on your foundation. Garages can be attached or detached with 24’ or 27’6” trusses and any length. These are conventionally-built garages that are customizeable and priced significantly less than “stick-built” garages. (Overhead doors are framed out, but not included--Garage wiring by others)

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**Build Green With Design Homes!**
Design Homes “Build Green Initiative” takes advantage of the inherent benefits of factory-built efficiencies ---with smart product choices and recycling efforts. When compared to most homes built on-site...

**Design Homes is THE Green choice!**

~ Every home includes our “Energy Efficiency Package” with R-55 ceilings (Ranches), 2x6 walls, and Low-E glass windows with argon gas for UV.

~ Most of the home is completed at the factory so we have a much lower impact on the ecosystem at the job site. Site-built homes will disturb the lot and surrounding area for an average of 180 days.

~ Factory-built means that materials are used efficiently with less waste.

~ Our recycling efforts are comprehensive and expanding. Much of our materials are recycled 100% at the factory:

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**Our Website...**
Design Homes has created a large website that covers nearly every facet of our business and processes. Do you want to know how to go about buying a Design Home? Check out our “How It All Works” page. Do you need to compare our “specs” with another company? See our “Specifications” page. We show various examples of home designs, sizes, and options. There is a “Frequently Asked Questions” page that really is frequently asked questions. And our model home pictures show many examples of popular floorplans and outside designs.

Check us out at: DesignHomes.com
What Makes Design Homes So Special?

- **We sell Factory-Direct!** ~ “No dealers” means we are able to build better and include more!
- **Free Custom Floorplans!** ~ The home size and option choices determine the price...not the layout!
- **We include the Cranework and Tax!** ~ No one does that...but we do!
- **We build to State Codes!** ~ “Stick-built” in every way...same materials, techniques, and suppliers!
- **Controlled Building Environment!** ~ No rain...no warped lumber...no mold...no weather delays!
- **Better Quality Control!** ~ 3rd-party inspections mean every home conforms to state standards!
- **Best New Home Value!** ~ Quantity purchasing discounts are passed along as lower prices!
- **Large Model Home Displays!** ~ It’s easier to design a new home when there are more models to get ideas from!

A Note About Options...

One of the most commonly asked questions we get at Design Homes is, “What do you mean by options?” Probably the best way to answer the question is like this: The base price of every Design Home includes nearly all of the things that every customer is required to have in a new home (ie: the kitchen, a bathroom, floorcoverings, smoke alarms, lighting and tax). Options are things that are not necessarily essential in a new home, but that you might want (ie: air conditioning, extra bathrooms or windows, upgrade cabinets, 6-panel doors, skylights, etc.). It would be impossible to list the thousands of options available in a Design Home, but the top 100 or so are listed (with prices) at each of our 9 locations around the upper midwest.

A Word About...

**Custom Plans:** Many People believe that since we offer free custom designing & building that they should do a custom plan. What they often don’t realize, though, is that our “Display Models” are homes that have evolved over many years and reflect the choices that most people prefer. Our “Stock Models”—which are duplicates of our display models—have all of these popular features too, and are available much quicker and with discounts. You can also see what the home looks like before you order it. We think you have a great choice: custom build if you need too—we’ll help you design the home you need. Or consider one of our popular “Stock or Display Model” designs. You will almost certainly find a plan that will work for you—and at a considerable savings!
A Note About The Floorplans:
The plans on the following pages are some of the most popular plans that Design Homes has sold over the years. Please remember, however, that changing plans does not cost extra—although you can get a home faster by selecting one of our model plans! You may also bring in your own plan and a Design Homes Salesperson will help you “fine tune” the plan and quote it for you. All of our homes are priced by their respective sizes—just add in your option choices. That’s all there is to it!

(Note: Since nearly all of our customers choose at least a few options in their new home orders, all of the floorplans shown also show options and upgrades. ~ many show optional garages)

Also Note... The home you are looking at may already be built...and in stock... and available for immediate delivery...and with great discounts!

Contact A Salesperson At The Design Homes Location Nearest You For Pricing And Availability On Our Stock Models!

Multi-Section & Larger Homes...

Our Most Popular Large Home!

28x76 4-Section Ranch ~ 2,128 Sq. Ft.
4-Bedrooms, 2-Baths

Flipping the plan & moving walls is no-charge!
Design your own floorplan for free!

...and here’s a variation of it...
28x66 4-Section Ranch ~ 1,848 Sq. Ft.
3-Bedrooms, 2-Baths
28x62 Ranch  
1,736 Sq. Ft.  
3-Bedrooms, 2-Baths

28x63  
3-Section Ranch ~ 1,988 Sq. Ft.  
3-Bedrooms, 2-Baths

Our Very Popular "Perfect" Plan

...A Great 3-Section Ranch For Narrow Lots!

28x62 Ranch with 14x18 Sunroom Addition  
1,988 Sq. Ft.  
3-Bedrooms, 2-Baths

All homes include Square-D 200-Amp Service Panels!

Reminder!
All Design-Series homes have 2x6 Sidewalls & R-55 ceilings standard!

Garage Can Be On The Front Or End

28x54 Ranch
1,512 Sq. Ft.
3-Bedrooms, 2-Baths

28x64 Ranch
1,792 Sq. Ft.
3-Bedrooms, 2-Baths
W/Breakfast or Office Nook

Mid-sized Homes...

28’x52’ Ranch ~ 1,456 Sq. Ft.
3-Bedrooms, 2-Baths

28x52 Ranch
1,456 Sq. Ft.
2-Bedrooms, 2-Baths

One Of Our Newest Display Plans

A Very Efficient And Affordable Floorplan!
28x54 Ranch
1,512 Sq. Ft.
3-Bedrooms, 2-Baths

28x48 Ranch
1,344 Sq. Ft.
3-Bedrooms, 2-Baths

28x44 Ranch w/8’ Porch Option
1,232 Sq. Ft.
2-Bedrooms, 2-Baths

Very Efficient, Economical 3-Bedroom Plan

...And Here’s a 48’ Version of it... that works!

Our Home For Those With A View

Reminder!
Even Applicable State Tax is included!
Our New Rustic-Series...


42’ Rustic Loft

Loft Includes Knotty Pine Ceilings!

...The Rustic Loft ~ Our Signature Vacation Home!

The ultimate home away from home! Our new Rustic Loft is designed to be a uniquely affordable version of our Design-Series Loft. It features knotty pine ceilings, and an efficient & open floorplan. See it on display now!

42' Rustic Loft

...Our Rustic Prow...

Lots of style on one level!

Rustic Series Homes Are Now Available With Metal Roofs!

...Ask Us About Our Customizeable Rustic Porch Homes!
Also New... Our Classic-Series Homes... 

Our Classic-Series Homes Are An Affordable Alternative To Our Standard “Design-Series”. They Also Have Similar Construction Specs, But With Efficient Floorplans That Will Save Thousands.

...Our Deluxe Classic-52 3-Bedroom, 2-Bath Plan!

...Our Mid-sized Classic-42 2-Bedroom, 2-Bath Plan!

Whether just starting out in life...or enjoying the golden years, our Classic-Series 36’ represents the absolute best home value available anywhere for any budget.

...Our Most Affordable Classic-36 2-Bedroom Plan!
28x42 Ranch
1,176 Sq. Ft.
2-Bedrooms, 2-Baths

28 x 42 Prow Ranch
1,120 Sq. Ft.
2-Bedrooms, 1-Bath

28x44 Ranch
1,232 Sq. Ft.
3-Bedrooms, 2-Baths

All homes include Low-E windows

One Of Our Most Cost-effective Homes

See Many Mid-sized Model Homes On Display At Our 9 Sales Locations!

Reminder!

Our New 1/2-Porch Plan!

Our All-time Best-selling Home
Kohler plumbing fixtures & faucets are standard!

Small & Moderate-Sized Homes...

28 x 40 Ranch
1120 Sq. Ft.
2-Bedrooms, 1-Bath

28 x 38 Ranch
1064 Sq. Ft.
2-Bedrooms, 2-Bath

28 x 42 Ranch
1176 Sq. Ft.
2-Bedrooms, 2-Bath

28 x 36 Ranch
1008 Sq. Ft.
2-Bedrooms, 1-Bath

Our All-Time Best-Selling Smaller Home!
Design Homes has always offered single level homes, but some customers want a different look for their dream home. Our Design Series story & 1/2 may be customized to fit your lifestyle or lot. We offer Cape Cod, Loft, and Contemporary homes with a choice of having the upstairs finished by Design Homes or left for the homeowner to customize.

**28x42 Loft**  
1,696 Sq. Ft.  
3-Bedrooms, 2-Baths

**28x42 Cape Cod**  
1,932 Sq. Ft.  
3-Bedrooms, 2-1/2 Baths

**28x44 Contemporary**  
1,888 Sq. Ft. ~ 3-Bedrooms, 2-1/2 Baths

Reminder! Limited Lifetime vinyl siding & Contractor shingles are standard!
Occasionally, we are visited by people who have some lots and want to build a few homes for resale—or rental units. We generally refer to these people as “builders.”

We would like to invite builders who are developing lots to contact us for more information about our builder program. Our stock models, in particular, are perfectly suited for this since they are already built—proven designs, that sell or rent well due to their universal appeal. Call any of our locations for more information!

Our Most Popular 3-Bedroom Per Unit Duplex Plan

Our Most Popular 2-Bedroom Per Unit Duplex Plan

A Note About Multi-Family Housing...
Design Homes multi-family units are built with the same construction quality and specifications as our “regular” homes, and conform to the same state codes. With our current economy, national statistics show that upscale rental units have a very high occupancy rate—meaning that people are renting instead of buying. This is an excellent time to put available land to work by building a new Design Homes multi-family rental unit.
And That’s Not All...

For over 50 years, Design Homes has produced nearly every kind of new home imaginable...including tri-levels, multi-section vacation homes & cabins, true 2-story & even commercial structures.

Cape Cods

Split Foyers

Loft Homes

Contemporarys

2-Storys

Prow Ranches

Also...

Custom Tri-Levels ~ Combination Multi-Level Homes
Commercial Classroom Buildings ~ Storage Buildings & Apartments

Reminder!
Visit Us at www.designhomes.com
...To be honest, we were going to “stick-build” a new house. We didn’t even think about other ideas, but when we asked our local contractor for a quote, we were shocked at his price. We looked online and found Design Homes and ended up saving nearly $40,000! ~ Marcella F.

...Service Is Everything!
Design Homes has been in continuous production for over fifty years. We are a debt-free company that prides itself in providing the very best new home value available anywhere. Part of that philosophy includes standing behind our homes and customers with a service department that is second to none. We do not rely on dealers or outside contractors to keep things running smoothly. We do everything “in-house” whenever possible...including delivery, cranework...

...AND SERVICE!

We always thought factory homes were, generally, little square boxes. We were wrong. We checked out some of the model homes that were on display and were blown away. They really are just like stick-built. ~ Gordon B.

...a few interior ideas...

We just moved into our third Design Home. We shopped around like everyone does, but nothing else even came close to what we wanted. Our local builder didn’t even return our calls. ~ James B.

We didn’t think we could get a two story house unless we went through a local contractor. We designed our own plan and now have one of the nicer homes in our neighborhood. ~ David P.

visit our website: www.DesignHomes.com

Reminder!
Garages are available in much of our delivery area
A Few More Home Ideas...

Design Homes Has Been Building Custom Homes For Over 50 Years!

Bring Us Your Unique Home Plan!

Design Homes Cares...
For decades, we have been a major employer in the Prairie du Chien, WI area. Many of our experienced workers have been with us for over 30 years! We have extremely high customer satisfaction and many of our new home sales are referrals or repeat home buyers.
1. **Basement or crawlspace** completed according to our blueprint—and backfilled to old ground level.
2. **Foundation accessible to the crane**—including removal of dirt piles, snow, trees or limbs.
3. Treated 2 x 8 sill plate bolted to the top of the foundation wall with the bolts countersunk and flush.
4. Steel adjustable support posts according to our print.
5. **Porches, decks, steps & walks, cement work, & all excavation, landscaping, rain gutters, dryer vent.**
6. All plumbing connections in basement—including water heater installation—with required leak testing performed by others.
7. **Homeowner insurance** after placement.
8. All fuel lines and the initial startup of gas-related appliances is by others. (furnace, fireplace, dryer, range, etc.)
9. **Financing** confirmed to meet COD payment terms.
11. Walls & ceilings are spray textured with plaster. Any desired painting is by others.
12. **Fastening of home to the sill plate & Installation of radon & moisture mitigation systems.**
13. All utility connections after the home placement.
14. All local permits by others.
15. On-site electrical hookups, overhead garage doors, and garage wiring by others.

(Note: In some areas, and with certain homes, we are not permitted to install the heating system. In this instance it is up to the customer to arrange for furnace installation.)

**Don’t Forget...** You can call any of our locations at any time for more information.
And don’t forget to ask about our stock models and display model specials!
Every Design-Series Home Includes:

- Applicable State Taxes
- 200-Amp Electrical Service
- R-55 Ceiling Insulation (Ranch) & 2x6 Walls
- Kohler Plumbing Fixtures
- Lifetime Vinyl Siding
- Low-E Windows
- Contractor Shake-Look Shingles
- Limited Lifetime Exterior Doors
- 3/4” T&G LP TopNotch 350 Flooring
- Free Custom-Designed Floorplans

9 LOCATIONS
SERVING 7 STATES

Factory Tours 11:30 Weekdays!

**Design Homes of Prairie du Chien, WI**
(Large Model Home Display) **Corporate Office & Factory**
Hwy 35 North, Prairie du Chien, WI 53821 (608) 326-6041
dhsales@designhomes.com ~ 8-5 Mon.-Fri., 9-4 Sat., 11-4 Sun.

<table>
<thead>
<tr>
<th>Location</th>
<th>Contact Details</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design Homes of Plover</td>
<td>5391 Pleasant Dr. Plover, WI 54467</td>
<td>(715) 344-1637 ~ <a href="mailto:dhomes@tznet.com">dhomes@tznet.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Edgerton</td>
<td>410 Pierce Rd. Edgerton, WI 53534</td>
<td>(608) 884-6263 ~ <a href="mailto:dhedgerton@yahoo.com">dhedgerton@yahoo.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Eldridge</td>
<td>1180 E. Price St. Eldridge, IA 52748</td>
<td>(563) 285-9575 ~ <a href="mailto:dheldridge@designhomes.com">dheldridge@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Fond du Lac</td>
<td>440 S. Rolling Meadows Dr. Fond du Lac, WI 54937</td>
<td>(920) 923-4380 ~ <a href="mailto:dhfdl@designhomes.com">dhfdl@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Missouri Valley</td>
<td>3181 Joliet Ave., Missouri Valley, IA 51555</td>
<td>(712) 642-5000 ~ <a href="mailto:dhmovalley@designhomes.com">dhmovalley@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Medford</td>
<td>6550 W. Frontage Rd., Medford, MN 55049</td>
<td>(507-451-2888) ~ <a href="mailto:dhmedford@designhomes.com">dhmedford@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Chippewa Falls</td>
<td>2054 125th St. Chippewa Falls, WI 54729</td>
<td>(715) 726-9619 ~ <a href="mailto:dhchip@designhomes.com">dhchip@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
<tr>
<td>Design Homes of Urbana</td>
<td>5362 Hutton Dr. Urbana, IA 52345</td>
<td>(319) 443-2882 ~ <a href="mailto:dhurbana@designhomes.com">dhurbana@designhomes.com</a> 9-5 Mon.-Fri., 9-4 Sat.</td>
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</table>

Ask About Our Model Home Closeout Specials!