A STABLE, DEBT-FREE COMPANY SINCE 1966!

Ask About Our Display & Stock Models For Sale! Already Built, Proven Designs And Available Immediately!

Now Offering Our New Rustic Series Homes In 3 Styles!

Also See Our Cabins, Mini-homes & Deluxe Multi-family!

Our New Classic-Series Offers The Best New Home Value!

Energy Efficient For A Lifetime Of Savings!

Visit Our Website: DesignHomes.com
Thank you

We at Design Homes greatly appreciate your interest in our quality-built, custom homes. Since 1966, we have built over 18,000 new homes in 10 states. Our unique policy of factory-direct sales not only saves you money, but also enables us to include many things in our base price that are usually add-ons elsewhere. We are also able to allow custom-designing of floorplans at no extra charge!

Our construction standards exceed most on-site builders—with stronger floors, extreme insulation, low-E windows, and all brand-name components. We do not just meet the requirements of the state and national building codes, in most cases we exceed them! It is our goal to give you the very best home -- and the very best home VALUE possible.

Take a look through our brochure, visit our website and stop in at one of our many locations to see our model home displays. We are confident that your next home will be a custom Design Home.
CONSTRUCTION SPECIFICATIONS

- Certainteed Contractor Shake-Look Shingles
- Nominal 22" Roof Overhang
- ~ R-55 Ceilings (Flat Ceilings)
- Vented Aluminum Fascia & Soffits
- Kohler Plumbing & Faucets
- Mohawk Revwood Flooring
- Shaw Scotchguard Carpets
- R21 2x6 Sidewalls
- Square-D 200-amp Breaker Panel
- Pex Plumbing Supply Lines (except 2-story) (On-site Plumbing by Others)
- 3/4" T&G LP TopNotch 350 Floor Decking (glued and fastened)
- 5/8" Fireshield Ceiling Drywall
- Insulated Headers Where Possible
- 1/2" Drywall
- Pella Low-E Vinyl Windows Standard
- Pella Wood and Fiberglass Windows Optional
- Ceiling R-Values Vary With Home Style

Specifications
Subject to Change Without Notice
MN Contractor #BC146710

Ceiling drywall is attached with screws to truss rafters with 24" O.C. framing.

~ 1/2" Drywall

Exceeds “Stick-Built” Specifications!
How To Choose Your New Design Home...

1. Order A Custom Home To Be Built...
   Bring in your floorplan ideas. Customizing plans is free! Make your dream home perfect for your property, your needs and your budget.

2. Order A Prebuilt Stock Model...
   Proven designs. Immediate availability. The FASTEST way to get a new home!

3. Order A Display Model...
   Get our BEST discount and quick delivery!

Also

Ask About Our Additions ...
Available in 8 different sizes with new home orders.

Design Homes garages are available in much of our delivery area. We pre-build the walls and deliver, set and finish on your foundation. Garages can be attached or detached with 22’, 24’ or 27’6” trusses and any length. These are conventionally-built garages that are customizable and priced significantly less than “stick-built” garages. (Overhead doors are framed out, but not included--Garage wiring by others)

Build Green With Design Homes!
Design Homes “Build Green Initiative” takes advantage of the inherent benefits of factory-built efficiencies ---with smart product choices and recycling efforts. When compared to most homes built on-site...

Design Homes is THE Green choice!

~ Every home includes our “Energy Efficiency Package” with R-55 ceilings (Ranches), 2x6 walls, and Low-E glass windows with argon gas for UV.
~ Most of the home is completed at the factory so we have a much lower impact on the ecosystem at the job site. Site-built homes will disturb the lot and surrounding area for an average of 180 days.
~ Factory-built means that materials are used efficiently with less waste.
~ Our recycling efforts are comprehensive and expanding. Much of our materials are recycled 100% at the factory:

Our Website...

Design Homes has created a large website that covers nearly every facet of our business and processes. Do you want to know how to go about buying a Design Home? Check out our “How It Works” page. Do you need to compare our “specs” with another company? See our “Specifications” page. We show various examples of home designs, sizes, and options. There is a “Frequently Asked Questions” section that really is frequently asked questions. And our model home pictures show many examples of popular floorplans and outside designs.

Check us out at: DesignHomes.com
**What Makes Design Homes So Special?**

- **We sell Factory-Direct!** ~ “No dealers” means we are able to build better and include more!
- **Free Custom Floorplans!** ~ The home size and option choices determine the price...not the layout!
- **We include the Cranework and Tax!** ~ We believe in pricing transparency!
- **We build to State Codes!** ~ “Stick-built” in every way...same materials, techniques, and suppliers!
- **Controlled Building Environment!** ~ No rain...no warped lumber...no mold...no weather delays!
- **Better Quality Control!** ~ 3rd-party inspections mean every home conforms to state standards!
- **Best New Home Value!** ~ Quantity purchasing discounts are passed along as lower prices!
- **Large Model Home Displays!** ~ It’s easier to design a new home when there are more models to get ideas from!

**A Note About Options...**

Every Design Home starts with a Base Price, placement of the home on the foundation, and all taxes. We also include birch cabinets, trim, and doors, as well as Pella windows and Kohler plumbing. Our standard specifications are excellent and include Extreme Insulation, 200 amp service, Mohawk Flooring, and more. Optional items would include things like Birch or Maple cabinets, LP Smartside siding, vaulted ceilings, etc. We provide an options sheet, but if you don’t see something you want to include in your new home, just ask our team!

**A Note About Custimization...**

*We offer FREE floor plan customization.* Many people bring us their plans and ideas for their dream home. Over the years, we have developed very popular and efficient floor plans that are represented in our display models. Many of our customers work from these plans and customize them to suit their tastes and budget.

Every year, we build stock homes that are similar to our best selling display models. Consider one of these for a quicker turnaround and additional savings!
Also Note... The home you are looking at may already be built...and in stock... and available for immediate delivery...and with great discounts!

Contact A Salesperson At The Design Homes Location Nearest You For Pricing And Availability On Our Stock Models!

Reminder! Flipping the plan & moving walls is no-charge! We will help you design your floorplan for free!
28x62 Ranch
1,736 Sq. Ft.
3-Bedrooms, 2-Baths

28x63
3-Section Ranch
~ 1,988 Sq. Ft.
3-Bedrooms, 2-Baths

...A Great 3-Section Ranch For Narrow Lots!

28x62 Ranch
with 14x18 Sunroom Addition
1,988 Sq. Ft.
3-Bedrooms, 2-Baths

...Often Called Our "Perfect Plan"!

Reminder!
All homes include Square-D 200-Amp Service Panels!
Reminder!
All homes have 2x6 Sidewalls, Extreme Insulation, & R-55 ceilings standard!

Mid-sized Homes...

28x54 Ranch
1,512 Sq. Ft.
3-Bedrooms, 2-Baths

28x64 Ranch
1,792 Sq. Ft.
3-Bedrooms, 2-Baths
W/Breakfast or Office Nook

28'x52' Ranch ~ 1,456 Sq. Ft.
3-Bedrooms, 2-Baths
28x54 Ranch
1,512 Sq. Ft.
3-Bedrooms, 2-Baths

28x48 Ranch
1,344 Sq. Ft.
3-Bedrooms, 2-Baths

28x44 Ranch w/8’ Porch Option
1,232 Sq. Ft.
2-Bedrooms, 2-Baths

Very Efficient, Economical 3-Bedroom Plan

...And Here’s a 48’ Version of it... that works!

Our Home For Those With A View

Reminder!
Even Applicable State Tax is included!

...And A Couple More Plans...
Our New Rustic-Series...


42' Rustic Loft

Loft Includes Knotty Pine Ceilings!

...The Rustic Loft

~ Our Signature Vacation Home!

The ultimate home away from home! Our new Rustic Loft is designed to be a uniquely affordable version of our Design-Series Loft. It features knotty pine ceilings, and an efficient & open floorplan. See it on display now!

Rustic Series Homes Are Now Available With Metal Roofs!

...Our Rustic Prow...

Lots of style on one level!

...Ask Us About Our Customizeable Rustic Porch Homes!
Also New... Our Classic-Series Homes...

...Our Deluxe Classic-52 3-Bedroom, 2-Bath Plan!

Our Classic-Series Homes Are An Affordable Alternative To Our Standard “Design-Series”. They Also Have The Same Construction Specs, But With Efficient Floorplans That Will Save Thousands.

...Our Mid-sized Classic-42 2-Bedroom, 2-Bath Plan!

Whether just starting out in life...or enjoying the golden years, our Classic-Series 36’ represents the absolute best home value available anywhere for any budget.

...Our Most Affordable Classic-36 2-Bedroom Plan!

Proudly Made In The USA Since 1966
Reminder!

All homes include Low-E windows

One Of Our Most Cost-effective Homes

28x42 Ranch
1,176 Sq. Ft.
2-Bedrooms, 2-Baths

28 x 42 Prow Ranch
1,120 Sq. Ft.
2-Bedrooms, 1-Bath

See Many Mid-sized Model Homes On Display At Our 9 Sales Locations!

28x44 Ranch
1,232 Sq. Ft.
3-Bedrooms, 2-Baths

Our All-time Best-selling Home

Our New 1/2-Porch Plan!
Kohler plumbing fixtures & faucets are standard!

Small & Moderate-Sized Homes...

28 x 40 Ranch
1120 Sq. Ft.
2-Bedrooms, 1-Bath

28 x 38 Ranch
1064 Sq. Ft.
2-Bedrooms, 1-Bath

28 x 42 Ranch
1176 Sq. Ft.
2-Bedrooms, 2-Bath

28 x 36 Ranch
1008 Sq. Ft.
2-Bedrooms, 1-Bath
Even efficient plans can include great options like a second bathroom or an added porch to maximize comfort and enjoyment in your home.

New Designs!

24x42 Rustic Loft
2-Bedrooms, 2-Baths

Add a porch to this great two-bedroom, two-bathroom design!

24x42 Rustic Porch
2-Bedrooms, 2 Baths

24x46 Rustic Ranch
2-Bedrooms, 2-Baths

Reminder!
Limited Lifetime vinyl siding & Contractor shingles are standard!
Multi-Family Housing...

Occasionally, we are visited by people who have some lots and want to build a few homes for resale—or rental units. We generally refer to these people as “builders.”

We would like to invite builders who are developing lots to contact us for more information about our builder program. Our stock models, in particular, are perfectly suited for this since they are already built—proven designs, that sell or rent well due to their universal appeal. Call any of our locations for more information!

A Note About Multi-Family Housing...
Design Homes multi-family units are built with the same construction quality and specifications as our other homes, and conform to the same state codes. With our current economy, national statistics show that upscale rental units have a very high occupancy rate. This is an excellent time to put available land to work by building a new Design Homes multi-family rental unit.

All Multi-Family Units include:
Custom Floorplans, Separate Electrical Panels, Separate Kitchens & Baths, All Floorcoverings & Lighting, Blueprints & Applicable State Tax.

Our Most Popular 3-Bedroom Per Unit Duplex Plan

Our Most Popular 2-Bedroom Per Unit Duplex Plan
And That's Not All...

For over 50 years, Design Homes has produced nearly every kind of new home imaginable...including tri-levels, multi-section vacation homes & cabins, true 2-story & even commercial structures.

Cape Cods

Split Foyers

Loft Homes

Contemporarys

2-Storys

Prow Ranches

Also...

Custom Tri-Levels ~ Combination Multi-Level Homes
Commercial Classroom Buildings ~ Storage Buildings & Apartments

Reminder!

Visit Us at
www.designhomes.com
“To be honest, we were going to “stick-build” a new house. We didn’t even think about other ideas, but when we asked our local contractor for a quote, we were shocked at his price. We looked online and found Design Homes and ended up saving nearly $40,000!” ~ Marcella F.

...Service Is Everything!
Design Homes has been in continuous production for over fifty years. We are a debt-free company that prides itself in providing the very best new home value available anywhere. Part of that philosophy includes standing behind our homes and customers with a service department that is second to none. We do not rely on dealers or outside contractors to keep things running smoothly. We do everything “in-house” whenever possible...including delivery, cranework ...AND SERVICE!

“We always thought factory homes were, generally, little square boxes. We were wrong. We checked out some of the model homes that were on display and were blown away. They really are just like stick-built.”
~ Gordon B.

...a few interior ideas...

“We just moved into our third Design Home. We shopped around like everyone does, but nothing else even came close to what we wanted. Our local builder didn’t even return our calls.” ~ James B.

“We designed our own plan and now have one of the nicer homes in our neighborhood.” ~ David P.

visit our website: www.DesignHomes.com
Reminder!
Garages are available in much of our delivery area
Design Homes

Has Been Building Custom Homes For Over 50 Years!

A Few More Home Ideas...

Bring Us Your Unique Home Plan!

Design Homes Cares...

For decades, we have been a major employer in the Prairie du Chien, WI area. Many of our experienced workers have been with us for over 30 years! We have extremely high customer satisfaction and many of our new home sales are referrals or repeat home buyers.
1. Basement or crawlspace completed according to our blueprint—and backfilled to old ground level.
2. Foundation accessible to the crane—including removal of dirt piles, snow, trees or limbs.
3. Treated 2 x 8 sill plate bolted to the top of the foundation wall with the bolts countersunk and flush.
4. Steel adjustable support posts according to our print.
5. Porches, decks, steps & walks, cement work, & all excavation, landscaping, rain gutters, dryer vent.
6. All plumbing connections in basement—including water heater installation—with required leak testing performed by others.
7. Homeowner insurance after placement.
8. All fuel lines and the initial startup of gas-related appliances is by others. (furnace, fireplace, dryer, range, etc.)
9. Financing confirmed to meet COD payment terms.
11. Walls & ceilings are spray textured with plaster. Any desired painting is by others.
12. Fastening of home to the sill plate & Installation of radon & moisture mitigation systems.
13. All utility connections after the home placement.
14. All local permits by others.
15. On-site electrical hookups, overhead garage doors, and garage wiring by others.

Don’t Forget... You can call any of our locations at any time for more information.
And don’t forget to ask about our stock models and display model specials!
Every Design-Series Home Includes:

- Applicable State Taxes
- 200-Amp Electrical Service
- R-55 Ceiling Insulation (Ranch) & 2x6 Walls
- Kohler Plumbing Fixtures
- Limited Lifetime Vinyl Siding
- Low-E Windows
- Contractor Shake-Look Shingles
- Limited Lifetime Exterior Doors
- 3/4” T&G LP TopNotch 350 Flooring

Free Custom-Designed Floorplans

9 LOCATIONS SERVING 7 STATES

<table>
<thead>
<tr>
<th>Design Homes of Prairie du Chien, WI</th>
<th>Design Homes of Missouri Valley</th>
</tr>
</thead>
<tbody>
<tr>
<td>410 Pierce Rd. Edgerton, WI 53534</td>
<td>3181 Joliet Ave., Missouri Valley, IA 51555</td>
</tr>
<tr>
<td>(608) 884-6263 <a href="mailto:dhedgerton@yahoo.com">dhedgerton@yahoo.com</a></td>
<td>(712) 642-5000 <a href="mailto:dhmovalley@designhomes.com">dhmovalley@designhomes.com</a></td>
</tr>
<tr>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Design Homes of Eldridge</th>
<th>Design Homes of Medford</th>
</tr>
</thead>
<tbody>
<tr>
<td>1180 E. Price St. Eldridge, IA 52748</td>
<td>6550 W. Frontage Rd., Medford, MN 55049</td>
</tr>
<tr>
<td>(563) 285-9575 <a href="mailto:dheldridge@designhomes.com">dheldridge@designhomes.com</a></td>
<td>(507-451-2888) <a href="mailto:dhmedford@designhomes.com">dhmedford@designhomes.com</a></td>
</tr>
<tr>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Design Homes of Fond du Lac</th>
<th>Design Homes of Chippewa Falls</th>
</tr>
</thead>
<tbody>
<tr>
<td>440 S. Rolling Meadows Dr. Fond du Lac, WI 54937</td>
<td>2054 125th St. Chippewa Falls, WI 54729</td>
</tr>
<tr>
<td>(920) 923-4380 <a href="mailto:dhfld@designhomes.com">dhfld@designhomes.com</a></td>
<td>(715) 726-9619 <a href="mailto:dhchip@designhomes.com">dhchip@designhomes.com</a></td>
</tr>
<tr>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Design Homes of Plover</th>
<th>Design Homes of Urbana</th>
</tr>
</thead>
<tbody>
<tr>
<td>5391 Pleasant Dr. Plover, WI 54467</td>
<td>5362 Hutton Dr. Urbana, IA 52345</td>
</tr>
<tr>
<td>(715) 344-1637 <a href="mailto:dhplover@gmail.com">dhplover@gmail.com</a></td>
<td>(319) 443-2882 <a href="mailto:dhurbana@designhomes.com">dhurbana@designhomes.com</a></td>
</tr>
<tr>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
<td>9-5 Mon.-Fri., 9-4 Sat.</td>
</tr>
</tbody>
</table>

Ask About Our Model Home Closeout Specials!